

FRONT SIDE OF PRINTED SHEET

EDDM RETAIL
11" x 4.25" Postcard

- Bleed: 1/8" past trim edge.
- Safety: Keep text 1/8" away from final trim



2ND SIDE OF PRINTED SHEET

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Local
Postal Customer