

12 3/4

FLAP PANEL
↓
COPY DIRECTION

3"

10

BACK COVER (FACE PANEL)

GLUE FLAP - BLEED ONLY AREA
do not place copy here

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do not place copy here

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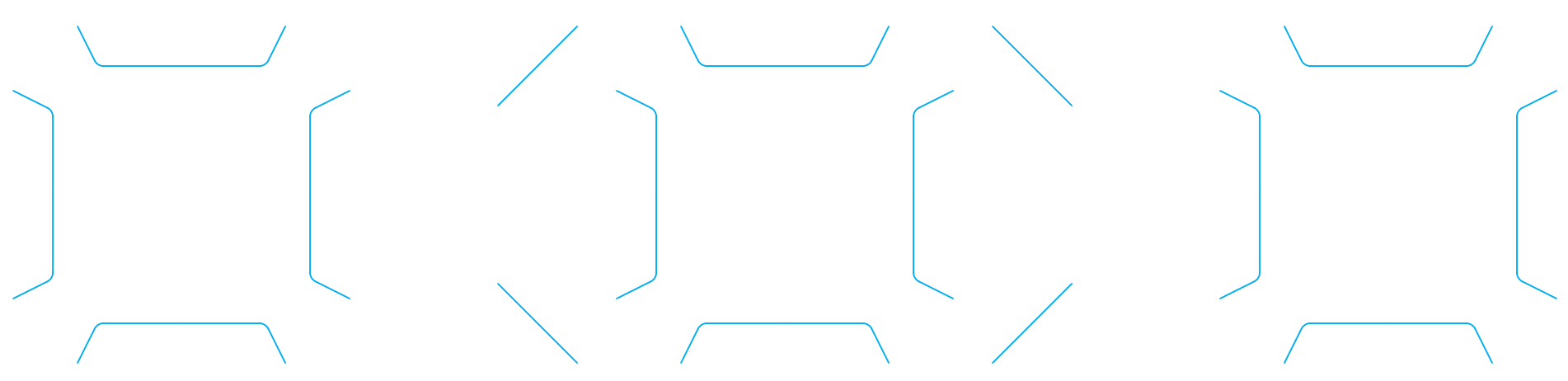
POCKET PANEL
↓
COPY DIRECTION

9 3/4"

POCKET

NOTE: artwork/color located within this shaded area will also need to be placed in the blue shaded area located next to the glue flap.

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Shaded area will be covered by flap when closed/sealed.
Avoid placing important copy in this area.